

SONAE

In the category In-store Solutions the following companies were awarded a prize this year: Albert Heijn, Sonae and The Co-operative Group.

Albert Heijn, a leading food retailer in the Netherlands, uses Dynamic Graphical Electronic Shelf Labeling in its stores. The system was developed by the IT partners Cap Gemini Netherlands and Toshiba Netherlands. The purpose of the system is to coordinate the price labeling of fresh produce on the shelves with the existing stock in order to sell, if possible, the entire stock at an optimum price.

Sonae, a Portuguese retailer with 14 distribution channels and 832 shops, received its award for the use of the so-called Mobile Portal. This solution, which was developed by the company's own IT department in cooperation with Tlantic SI, Pontifice Universidade Catolica, Denso, SISQUAL and Zebra, allows the employees to introduce important information in multiple fields into the EDP system, on site and wirelessly, and without having to leave the shop or the vicinity of the customer. This leads to huge time savings while improving customer service. The Co-operative Group is Britain's largest co-operative retailer. Not only is it the fifth largest food retailer in Britain, it is also successful as a chemist and a travel agent, among other things.



The Co-operative Group received the award for its Green-POS Initiative, with which 700 tons of CO2 emissions could be avoided last year. At the same time 1.7 million kWh, or an annual 200,000 dollars worth, could be saved on electricity. To that end The Co-operative Group has introduced the new generation of IBM's SurePOS line, which already by its power-saving components lowers energy consumption. In addition, it has also been possible to save energy by using Wake-on-LAN and the "Deep-Sleep" mode.

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http://www.eurocis.com/cipp/md_eurocis/custom/pub/content_lang,2/oid,5525/ticket_03/03/2010 Title: Interactive mirrors, intelligent screens, faster checkouts EHI awards prizes for best IT solutions in retail



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